

LBID MEETING MINUTES - DRAFT
Thursday, February 19, 2020 - 8:30 am
Murray Hotel Conference Room

***Dale chaired meeting so Kristen could take minutes

Present – Dale Sexton, David DePuy, Karla Pettit and Kristen Galbraith

Also Present – Ken Nimer, Rachel Anderson & Patricia Grabow

Not Present: Dan Kaul, Kathryn Bornemann & Tyler Erickson

Patricia Grabow gave scheduled public comment and presented on the LDBOBA organization objectives including discussion on monument signs; collaboration with other area groups including; winter ski season promotions; bus tours; rail passenger service; film making; and, Dan Burden study. Ms. Grabow made initial inquiry about future funds from LBID for the Dan Burden study. Kristen will forward LBID application for assistance.

Rachel from Marketoure with Tap Into MT Brewfest made brief presentation about this year's shoulder season event and the reason for the recently submitted application for assistance. The event will take place the week of April 13th with the main event at the Fairgrounds on April 18th. Highlights include 25 + breweries; between 1200 and 1500 attendees; and, week long events at downtown businesses. This year's event hopes to expand marketing presence to draw additional attendees from throughout the state with video production and marketing expense LBID request of \$3,500. The event partners with a non-profit to donate proceeds and this year it is Big Brothers & Sisters of Big Sky Country.

Ken Nimer presented an update on banner program activities and garbage removal. Kristen will contact All Service about used tires for the LBID truck and possible oil change. Kristen will also send Ken the electronic copy of the lamp post map (which needs to be updated).

Review and approval meeting minutes from January – ***Motion to approve minutes by Karla Pettit; second by David DePuy; no discussion; and, all in favor.***

Payments on Current Invoices – ***Motion to approve invoice payments by Karla Pettit; second by Dale Sexton; no discussion; and, all in favor.***

Tap Into MT Fund approval – ***Motion to approve funding at \$3,500 by Dale Sexton; second by Karla Pettit; discussion of using local food vendors if possible, additional promotion of the***

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Kathryn Bornemann David DePuy Tyler Erickson Dan Kaul Karla Pettit

downtown district in the social media posts, LBID credits on the short video produced by Eric P, use of short video on LBID website and LBID logo on bottom of posters, etc.; and, all in favor.

Review of LBID downtown banner designs and Windrider Transit - *Motion to approve new LBID downtown banner designs by Karla Pettit; second by David DePuy; discussion of having the LOCAL in LBID banner design pop out a bit more; and, all in favor.*

Review of LBID Expenses/Revenue – No changes or questions.

Petition and Education Outreach – Kristen discussed the need to start the creation of a “packet of glory” for future distribution to LBID property owners and business owners. Ideally this packet would be complete by the end of August and then LBID board member teams of two would tackle sections of the LBID and start making the pitch for renewing the district for another ten years.

Chair and Vice Chair – Discussion that these seats remain the same at this time.

Addition discussion from board members – None.

Small Bus Revolution notes – Discussion by David DePuy about the need for good paying jobs with more tech and internet abilities to meet the needs of high school grads.

Banner Program – Discussion of the months of April and May – 12 Windrider banners interspersed with new LBID spring/summer banners; June – new Rodeo banner (in design stages with Eubank Creative at this time) interspersed with new LBID spring/summer banners; July – Give a Hoot interspersed with new LBID spring/summer banners.

Graffiti Remediation – Patricia Grabow mentioned graffiti on the Civic Center which is not within the LBID boundaries.

Hwy 89 Billboards – Tabled.

Additional old business – Kristen indicated the changes that were made on 2/18 at the City meeting to the LBID bylaws; those bylaws (once the fully executed copy is completed) will be posted on city website from now on.

Public Comment – Patricia Grabow presented public comment regarding issue with public notice requirements about LBID bylaws; regarding not being able to find the original LBID bylaws; regarding her recent seat on the LACC board, motivating her to make sure that organization survives and does well; and, potential mediation among groups.

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Next meeting is March 19th.

Motion to adjourn – *Motion to adjourn at 9:52 by Dale Sexton; second by Kristen Galbraith; no discussion; and, all in favor.*

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