

LBID MEETING MINUTES
Thursday, November 21, 2019 - 8:30 am
Murray Hotel Conference Room

1. **Roll Call.** In Attendance: Dan Kaul, David DePuy, Carla Pettit, Kristen Galbraith, Dale Sexton
Absent: Kathryn Bornemann, Tyler Erickson
Also in Attendance: Kris King

2. **Public Comment** – N/A

3. **Discussion/Action Items**

- A. **Review/Modify/Approve Past Meeting Minutes** - *Motion to approve by David DePuy; second by Carla Pettit; no discussion and all in favor.*
- B. **Discuss/Approve/Deny Payments on Current Invoices** – Only recent payments have been for contract workers, will ask Cat for check register for future meetings.
- C. **Discuss/Approve/Deny Application for Funds** – N/A
- D. **Review of LBID Expenses/Revenue** – N/A
- E. **Additional Discussion Items from Board Members**
 - 1) Update on Street Art program – URA also discussed but not interested and don't have the funds. Laura Bray and Gallery Association were involved in the inception, Kathryn has been communicating with the City every week, still awaiting a response.
 - 2) Holiday Lights Livingston donation – Will give \$500. Discussed cost of lights vs. labor to hang. *Motion to approve by Dale Sexton/second by Dan Kaul/Unanimous.*

4. **Update on Business Items of Interest**

- A. Kristen submitted Small Business Revolution (SBR) nomination, out of 15,000 towns we made it to the top 10. Producers will visit in December and the Murray Hotel will reserve a room. The competition is narrowed down to 5 in January and then will have one week to rally votes to win. We are the second smallest town in the smallest populated state so we have a great challenge. In communication with Montana Chamber of Commerce and state contacts and Governor Bullock. Phone meeting today with SBR team, MSU extension and City Manager. Look for emails about details as there is no LBID December meeting. If we win SBR will pick 5-6 business to help with marketing and business plans and invest a total of half a million dollars. Approve an extra 20 hours for Kris King to help with

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outreach. *Motion to approve Kristen Galbraith/second by Karla Pettit/Unanimous.*

- B. **Banner Program** – Kristen is in communication with Bridger Bowl who is interested in winter banners. Discussed updating “Where ... Meet” billboards with new skins. *Action: need determine the billboard updating process.*
- C. **Graffiti Remediation** – Kristen suggested Shannon work with Ken on that problem area and it has been taken care of.
- D. **Marketing Report** – LBID banners “Buy Local” and “Celebrate Local” with the tagline “put your \$ where your ♥ is” with graphics by Megan Eubank are done, will go up this week. Also printed poster versions with LBID logo at bottom to be distributed to businesses. Thanksgiving month promotion on social media featuring business owners sharing “Thankful for...” posts on social media are underway, LBID business owners please share yours with Kris.
- E. **Additional New Business** from Board Members. N/A

5. **Public Comment** – N/A

6. **Next Meeting** - January 16, 2020. Might need special meeting for SBR.

7. **Adjourn at 9:30** - *Motion to approve by Dan Kaul; second by Karla Pettit; no discussion and all in favor.*

Minutes respectfully submitted by Kris King

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